



e-coop

Enabling communities to respond to energy, social and environmental needs



Actions and Experiences Compendium

e-coop



Table of Contents

01	Introduction
02	Methodology
03	Rollout phase <ul style="list-style-type: none">▪ Italy▪ Slovakia▪ Spain▪ Ireland▪ Austria▪ Consolidated KPIs
04	Conclusions and Recommendations
05	Annexes



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01 | INTRODUCTION

The E-coop project aims to equip communities with essential tools and knowledge to understand the pivotal role of energy cooperatives in advancing energy transition processes, particularly in rural areas. These cooperatives serve as key drivers of individual participation and collective commitment. Central to this effort is a flexible and learner-centred VET (Vocational Education and Training) programme, designed to address existing gaps in managing energy transitions. By building the capacities of professionals from public organizations and private sectors, the project seeks to empower local economies through innovative organizational strategies, enhanced communication, and the creation of sustainable business models that retain economic value within the region.

Dissemination plays a crucial role in achieving these goals by engaging citizens, businesses, and civil society in rural areas, thereby fostering active participation in sustainability objectives through the promotion of energy cooperatives.

The project's specific objectives include:

- **Facilitating Access and Awareness:** Removing barriers and ensuring that communities have access to the information, resources, and tools necessary to participate effectively in energy transition processes. This is achieved by activating and supporting energy cooperatives as catalysts for change.
- **Promoting Best Practices:** Developing a comprehensive collection of case studies and conducting a literature review to identify the most effective methodologies. This effort culminates in a practical VET guide and curriculum titled “Energy Cooperatives in Energy Transition Processes in Rural Areas: Drivers for Participation, Motivation, and Behavioral Change.”
- **Creating an Interactive Platform:** Establishing an online platform featuring educational resources, multimedia content, and strategic tools for developing energy cooperatives. This platform not only disseminates project findings but also fosters a collaborative virtual space where professionals from six European countries can exchange experiences, address challenges, and share innovative solutions.
- **Encouraging Innovative Responses:** Providing the necessary support systems for communities to identify and implement creative solutions to local challenges and opportunities.
- **Enabling Action-Oriented Tools:** Developing practical tools that empower communities to test and implement strategies for forming energy cooperatives, thereby mobilizing local human resources, ideas, and proposals.

In summary, the E-coop project underscores the critical importance of dissemination as a means to build awareness, inspire participation, and ensure the successful implementation of energy cooperatives. By connecting stakeholders and sharing knowledge across borders, the project aims to drive collective progress toward sustainable energy transitions in rural areas.

The specific objective of this Compendium is to create a toolkit of support which enables local people to test out and implement new solutions to the energy transition issue by the generation of actions. Generating actions essentially means the mobilization of local people and ideas/proposals, as well as resources. The roll out process, involve a sample from main stakeholders or selected targets that would go through a range of activities from generating projects with the community, through creating public-private partnerships or engaging volunteers.

In all phases of building an energy community, dissemination and awareness is key to involve stakeholders not only to become members but also to lower conflicts within the municipality. Therefore, in this Compendium different ways to promote the capacity building created during the e-COOP project are explained.

A stylized green leaf graphic with several pointed, overlapping shapes, positioned on the left side of the page.

Methodology



02

The primary objective of the methodology described is to develop a comprehensive support toolkit that empowers local communities to explore and implement innovative solutions to the challenges of energy transition by generating actions and drawing on shared experiences.

Actions and Experiences

To promote the capacity building achieved through the e-COOP project, synergies can be created with energy communities, regardless of their stage in the process. Valuable information will be provided through the best practice collection and online training, serving as a resource to raise awareness among potential members of the energy community.

The establishment of an energy community requires the involvement of various stakeholders, including local authorities from the municipalities where it will be promoted, private companies that may act as suppliers or members, and citizens. Consequently, a range of actions must be considered to effectively engage all stakeholders in fostering the development of the energy community. In this context, the outcomes of the project can serve as valuable resources to support this process.

1. Assessing the Interest of the Target Group

The initial step involves understanding the level of interest among various target groups, including local authorities, local SMEs, and citizens. To gather this information, several actions can be implemented:

- **Communication Letters or Emails:** Targeted communications can be sent to specific stakeholders, providing detailed information about energy communities and highlighting the contributions of the eCOOP project.
- **Online Surveys:** Short questionnaires can be distributed to key actors to assess their interest. These surveys may be disseminated at the municipal or regional level. When conducted regionally, it is particularly valuable to identify which municipalities express interest in the topic. Dissemination channels may include social media platforms, instant messaging apps, or municipal communication networks. Links to the best case studies from the eCOOP project can be included to illustrate potential actions and inspire engagement.
- **Production of Communication Materials:** Informative materials can be created to promote the concept of energy communities and to showcase the findings and results of the eCOOP project.
- **Conferences and Workshops:** Organizing events tailored to specific target groups is a highly effective strategy. These events may be conducted either in person or online. While events addressing individual stakeholder groups are generally more effective, multi-stakeholder events can also be considered. Key topics to be addressed during these sessions include:
 - Goals and benefits of energy communities.
 - Training opportunities and online learning resources.
 - Financial considerations and applicable grants.
 - National examples of energy community experiences.
 - Different types of associations and organizational models.

2. Empowerment and Coaching Actions

A second major area of activity involves empowerment and coaching initiatives, including potential analysis actions and, mainly, citizen participation.

- **Potential Analysis:** Evaluating the potential resources in an specific area in order to promote the energy community. Possible actions to be carried out in the energy community depending on the interest would be:
 - PV solar potential map of the municipality where the most important surface are highlighted.
 - Potential Biomass resources in the region for the heating.
 - Identification of different points for the charging of electric vehicles.
 - Study of the potential buildings to be energetically refurbished.
- **Citizen Participation:** Encouraging active involvement from local residents, fostering a sense of ownership and collaboration. Citizen participation may encompass a range of activities, including training sessions, identifying the appropriate legal entity, determining the driving force behind the initiative, drafting statutes and internal regulations, and ultimately achieving the (legal) establishment of the energy community. In workshops, a multi-stakeholder and participatory engagement approach should be adopted to ensure inclusivity. This approach involves all target groups—local authorities, businesses, and citizens—ensuring that diverse perspectives and opinions are considered throughout the process.

Different topics that could be covered in these sessions would be:

- legal form of the energy community, benefits of each type (it can be invited an expert on the subject to explain).
- Different types of technologies (a local SMEs or other private company should be invited to explain the different options and the pros and cons of each)
- National, regional and local financial aids (tax incentives, grants,..)
- Economy study of the different actions with information on the payments, benefits, amortization rate, etc.

These actions collectively aim to engage stakeholders effectively, build interest, and facilitate the development of energy communities using the tools and knowledge generated through the eCOOP project.

3. Formation of the Energy Community

Once the preparatory phase is completed, the Energy Community is formally established. This includes drafting its legal framework, following the required administrative procedures, and appointing a management team to oversee its operations.

4. Advisory and Promotion Phase

The final phase involves providing legal and financial support to facilitate investment planning, conducting technical studies, and developing a comprehensive management plan for the Energy Community. Administrative guidance is also offered to ensure compliance with relevant regulations.

At this stage, dissemination plays a critical role in informing the broader public about the Energy Community and encouraging additional stakeholders to participate. The materials developed through the e-COOP project serve as valuable resources for raising awareness and expanding community engagement.



Rollout phase



03

Italy

From January 2023 till November 2024, 13 dissemination events included in the roll-out phase were conducted by Meridaunia. The roll-out phase of Meridaunia included the piloting of the OERs (contents of the 10 modules through the online platform) and online and offline initiatives and activities. During these meetings 1075 stakeholders were engaged. Their profiles were authorities, citizens, municipal technicians and companies interested in developing energy communities in the Monti Dauni Area. Moreover, synergies with other projects and events were created in order to promote eCOOP outcomes, specially in the main big strategy of Meridaunia. The 30 municipalities of the Monti Dauni Area were the place where most of the different activities were organized and implemented.

List of dissemination days of the eCOOP project within the rollout phase

Event	Date	Municipality	Participants	Stakeholders
Pilot of OER	13/01/2023 10/02/2023 17/02/2023 2/03/2023 30/03/2023	Castelluccio Valmaggiore	15 (per session)	Authorities Citizens Municipal technicians
Event "Opportunities for Alternative Energies"	30/04/2023	Foggia	70	Authorities Citizens Majors Municipal technicians VET Providers Schools
Event "Open Days dei Monti Dauni"	22/05/2023	Candela	150	Authorities Citizens Majors Municipal technicians VET Providers Schools
Workshop "Strategies to contrast depopulation in rural areas"	4/06/2023	Castelnuovo della Daunia	54	Authorities Majors Citizens Municipal technicians Companies
Meeting with the Majors, citizens and Technician about the Energy transition Strategy of Meridaunia	27/07/2023 28/07/2023 1/09/2023 11/09/2023 25/09/2023 2/10/2023 3/10/2023	Bovino Lucera Troia	142	Authorities Citizens Municipal technicians Majors
Presentation of the Paper "Il management territorial. L'approccio multistakeholder dei GAL"	31/10/2023	Forlì	47	VET Providers Schools Higher Education

Living Lab sulla Filiera agroforestale	13/11/2023	Biccari	55	Authorities Citizens Municipal technicians Companies Majors
Conference "Riqualificazione ambientale dei boschi"	22/2/2024	Carlantino	20	Authorities Citizens Municipal technicians Companies Majors
ITS "Green Energy" - Study Visit to Energy Cooperative	10/04/2024	Troia	21	Authorities Citizens Municipal technicians CEL partners
Workshop "Diversificazione dell'agricoltura nei Monti Dauni"	1/05/2024	Foggia	77	Authorities Citizens Municipal technicians Companies Majors
Conference "Community based Tourism"	27/06/2024	Lucera	60	Authorities Citizens Majors Municipal technicians Companies
Territorial development for the green transition: Harnessing the potential of rural communities. Policy Action Lab	19/09/2024	Online	264	Representative EU Countries EU Commission Staff Authorities Citizens Municipal technicians Companies Majors
EU Conference "Cohesion for Transition"	7/11/2024	Bruxelles	100	Representative EU Countries EU Commission Staff Authorities Citizens Municipal technicians Companies Majors
		Total	1075	

Slovakia

From October 2023 till November 2024, 5 dissemination events of about 1 to 6h included in the roll-out phase were conducted by Slovak Agriculture University in Nitra. During these meetings 185 stakeholders were engaged directly and more than 10.000 as a visitor of stand of Rural Parliament at Agrokomplex fair, where the e-COOP project was presented. Their profiles were VET teachers and STEM students, policy makers and municipalities authorities, citizens and wide public, municipal technicians and companies interested in developing energy communities in the West Slovakia Region. Moreover, synergies with VET institutions and rural communities were created to promote e-COOP outcomes, specifically the idea behind energy communities and training programme developed in WP3. Some of the stakeholders also took part in the training program piloting showing their satisfaction with the results.

List of dissemination days of the e-COOP project within the rollout phase

Event	Date	Municipality	Participants	Stakeholders
Dissemination workshop in Podkylava	29/11/2023	Myjava	25	VET teachers
Dissemination & presentation	29/11/2023	Hrusov	50	Farmers, policy makers and municipality representatives
Agrokomplex Fair	August 2024	Nitra	>10 000	Wide public, rural sector representatives, energy industry
Info Day at SUA	28/03/2024	Nitra	45	STEM students, energy sector representatives
Atraktivny vidiek 2024 conference	16/04/2024	Brezno/Tale	65	Policy makers, rural stakeholders
		Total	185	

Spain

From 22nd March 2023 till 27th November 2024, 8 dissemination events of about 1 to 3 h included in the roll-out phase were conducted by Consorci de la Ribera. During these meetings 184 stakeholders were engaged. Their profiles were authorities, citizens, municipal technicians and companies interested in developing energy communities in the Valencian Region. Moreover, synergies with other CEL communities were created in order to promote eCOOP outcomes, specially the training programme developed in WP3. The main municipalities where the different activities were hosted were Algemés, Alfarb, Castelló, Sumacàrcer and Alzira. Some of the stakeholders also took part in the training program piloting showing their satisfaction with the results.

List of dissemination days of the eCOOP project within the rollout phase

Event	Date	Municipality	Participants	Stakeholders
Dissemination workshop at the CEL de la Ribera	22/03/2023	Algemés	17	Authorities Citizens Municipal technicians
Day of diffusion to the CEL of Alfarb	29/11/2023	Alfarb	12	Authorities Citizens Municipal technicians
La Ribera and Europe Conference	09/05/2024	Castelló	56	Authorities Citizens Municipal technicians Companies
Dissemination event at CEL Alfarb	22/05/2024	Alfarb	19	Authorities Citizens Municipal technicians CEL partners Alfarb
Dissemination workshop at CEL Alfarb	25/09/2024	Alfarb	8	CEL Alfarb Members
Event of dissemination in the CEL of Sumacàrcer	02/10/2024	Sumacàrcer	28	Authorities Citizens Municipal technicians CEL partners Sumacàrcer CEL partners Alfarb Companies
AEDL La Ribera Network Dissemination workshop	15/10/2024	Algemés	14	AEDL La Ribera Municipal technicians
Alzira dissemination conference	27/11/2024	Alzira	30	GREEN-EU European partners Municipal technicians
		Total	184	

Ireland

From September 2022 to November 2024, Momentum contributed to WP4 by leading digital dissemination efforts and organising an impactful sustainability-focused organic farm visit. Through targeted social media campaigns, Momentum reached an estimated 2,000+ individuals online and directly engaged 50+ stakeholders through outreach and events. These activities supported the eCOOP platform's success of 17,271 unique visitors and 55,073 visits. Stakeholder feedback collected during the rollout phase further informed the refinement of the platform and curriculum.

List of dissemination days of the eCOOP project within the rollout phase

Event	Location	Participants	Stakeholders
Social Media Campaigns	Online	2000+	Rural stakeholders, policymakers, educators, and the wider public
Organic Farm Visit	In person (Ireland)	15	Local leaders, rural stakeholders, educators
Feedback Collection	Online/In-person (March-November 2024)	20 - 25	Stakeholders providing feedback on the ecoop platform and resources
Website Maintenance	Online	17,271 unique visitors	General public, educators, rural stakeholders, and policymakers accessing ecoop training resources

Austria

From October 2023 to November 2024, VABCKJS-EU conducted 5 dissemination events as part of the e-COOP project roll-out. These events engaged 145 stakeholders, including local government representatives, VET teachers, energy professionals, and community leaders. The roll-out phase involved both online and offline activities, focusing on promoting energy cooperatives and sustainable energy solutions. Events were held in Vienna, Graz, Linz, and Innsbruck, with synergies created through collaborations with other projects to increase visibility. The efforts have successfully contributed to raising awareness and fostering energy transition initiatives in the region.

List of dissemination days of the e-COOP project within the rollout phase

	Date	Municipality	Participants	Stakeholders
Dissemination workshop in Vienna	25/10/2023	Vienna	13	Event
Dissemination Activity	27/12/2023	Graz	26	local community leaders and activists;
Energy Cooperatives Workshop for Local Authorities	12/07/2024	Linz	18	VET teachers, energy professionals
Info Day at VABCKJS-EU	19/04/2024	Vienna	23	Members and volunteers of VABCKJS-EU and related associations;
Renewable Energy Policy and Community Action Panel	11/05/2024	Innsbruck	65	local business owners, renewable energy advocates, policymakers
		Total	145	



Consolidated KPIs

Key Performance Indicators (KPIs) play a crucial role in evaluating the effectiveness and impact of the eCOOP project's roll-out phase. They offer measurable insights into how well the project's objectives—disseminating knowledge about energy communities, engaging stakeholders, and promoting training programs—have been achieved. Across Italy, Slovakia, and Spain, the KPIs reveal a significant level of activity, engagement, and synergies that underscore the project's success.

In total, 33 dissemination events were conducted across the Italy, Slovakia, Spain, Ireland and Austria, providing a structured platform for interaction with stakeholders. These events ranged in scope and format, from short workshops and meetings to larger-scale presentations at public fairs. Collectively, they engaged 1,631 stakeholders directly, representing a diverse mix of profiles. Participants included policymakers, municipal authorities, citizens, companies, and educators, each playing a critical role in fostering energy community development. Notably, Slovakia's involvement in the Agrokomplex fair extended the project's reach to more than 10,000 individuals, highlighting the potential of large-scale events to amplify project visibility and impact.

The piloting of training programs developed under Work Package 3 (WP3) emerged as a critical component of stakeholder engagement. Participants who engaged in these programs consistently expressed satisfaction with their quality and relevance. This feedback underscores the alignment of the training modules with the practical needs of stakeholders, particularly municipal technicians and companies exploring energy community solutions. The successful piloting also validated the effectiveness of eCOOP's Open Educational Resources (OERs) in promoting knowledge transfer and capacity building.

Another significant KPI is the number and quality of synergies created with other projects, institutions, and communities. In Italy, collaboration with other initiatives within the Monti Dauni Area ensured the integration of eCOOP outcomes into broader regional strategies. Similarly, in Slovakia, Austria and Ireland, partnerships with VET institutions and rural communities enhanced the outreach and practical application of the project's concepts. In Spain, collaboration with Community Energy Local (CEL) initiatives reinforced the project's alignment with existing energy community efforts, further strengthening its local relevance. These synergies are indicative of a successful strategy for scaling impact and ensuring long-term sustainability.

The geographical diversity of the activities is also worth noting. In Italy, the Monti Dauni Area served as a central hub for engaging stakeholders across 30 municipalities, while in Spain, the project activities were hosted in key municipalities within the Valencian Region, such as Algemesí, Alfarb, Castelló, Sumacàrcer, and Alzira. This regional focus allowed the project to address localized needs while contributing to the overarching objectives of promoting energy communities. Meanwhile, Slovakia's inclusion of diverse stakeholders, from VET students to policymakers, exemplified an inclusive approach to energy community development. On the other hand, Ireland has focused on the dissemination events mainly by social media and Austria have promoted synergies through collaborations with other projects.

The consolidated KPIs provide clear evidence of the eCOOP project's effectiveness in achieving its dissemination and engagement objectives. They highlight the importance of targeted activities, strategic partnerships, and adaptive training programs in creating meaningful impacts. By engaging a wide range of stakeholders and fostering collaboration across diverse regions, the eCOOP project has laid a solid foundation for advancing the development of energy communities in Europe. These KPIs not only demonstrate the project's success but also serve as a benchmark for future initiatives in the energy and sustainability sectors.



Conclusions and Recommendations



04

Conclusions

The eCOOP project has been instrumental in advancing the role of energy cooperatives as essential tools for driving sustainable energy transitions, particularly in rural areas. By equipping communities with actionable knowledge and resources, the project has not only addressed critical gaps but has also fostered a culture of participation and innovation.

Key conclusions from the project include:

1. **Comprehensive Stakeholder Engagement:** Across five European countries—Italy, Slovakia, Spain, Ireland, and Austria—the project has directly engaged 1,631 stakeholders, ranging from policymakers and municipal authorities to citizens and private companies. Indirectly, dissemination efforts such as Slovakia's participation in the Agrokomplex fair have extended the project's reach to over 10,000 individuals. These numbers underscore the success of the project in raising awareness and promoting energy cooperatives.
2. **Capacity Building through Education:** The creation and piloting of Open Educational Resources (OERs) and training modules, specifically tailored for municipal technicians, STEM students, companies, and VET teachers, have empowered participants with practical knowledge and tools. These resources have been instrumental in building the foundational skills required to establish and sustain energy communities.
3. **Localized Solutions with Global Impact:** Activities conducted in regions like the Monti Dauni Area (Italy), the Valencian Region (Spain), Austria and West Slovakia have demonstrated the adaptability of the eCOOP framework to varying regional contexts. By addressing local needs while aligning with broader EU sustainability goals, the project exemplifies how tailored approaches can achieve widespread impact.
4. **Collaborative Synergies:** Partnerships established with VET institutions, rural communities, and other regional initiatives have amplified the reach and impact of the project. For example, Italy's collaboration within the Monti Dauni strategy ensured that eCOOP outcomes were integrated into broader regional plans, while Spain's synergies with Community Energy Local (CEL) initiatives reinforced the project's relevance. Moreover, in Austria events were held in Vienna, Graz, Linz, and Innsbruck, with synergies created through collaborations with other projects to increase visibility.
5. **Awareness and Dissemination Success:** The dissemination strategy, combining in-person events, online training, and social media campaigns, has effectively bridged knowledge gaps, inspired participation, and encouraged the formation of new energy cooperatives. Momentum's digital dissemination efforts, for example, reached over 17,000 unique visitors to the eCOOP platform, highlighting the role of digital tools in modern stakeholder engagement.

Despite these achievements, challenges remain. Administrative barriers, a lack of understanding of complex technical concepts, and the varying legal frameworks across regions have posed difficulties in ensuring the seamless establishment and operation of energy cooperatives. Addressing these challenges will be key to sustaining the project's impact in the long term.

Recommendations

To build on the achievements and overcome the challenges identified during the eCOOP project, the following recommendations are proposed:

- 1. Expand and Deepen Local Partnerships:**
Collaboration with local authorities, businesses, and NGOs should be intensified to provide ongoing support to energy cooperatives. These partnerships can also help ensure that the outcomes of the eCOOP project are integrated into regional and national energy transition strategies.
- 2. Enhance the Training Curriculum:**
The OERs and training modules should be periodically updated to reflect the latest advancements in energy transition technologies and policy changes. Modules should also address region-specific barriers, ensuring that they remain relevant and practical for diverse communities.
- 3. Simplify Access to Financial Support:**
Governments and funding agencies should streamline grant application processes, provide clearer guidelines on tax incentives, and enhance financial aid packages. Making financial resources more accessible will lower economic barriers and encourage more communities to form energy cooperatives.
- 4. Promote Inclusive Engagement Strategies:**
Energy transitions should prioritize inclusivity by actively involving all stakeholder groups. Multi-stakeholder workshops, such as those piloted during the eCOOP project, should be scaled up to ensure that citizens, private companies, and public authorities collaborate effectively.
- 5. Address Administrative Hurdles:**
Policymakers should work toward harmonizing legal and administrative processes to simplify the establishment of energy cooperatives. This includes creating standardized templates for legal documents, streamlining permitting processes, and providing clear regulatory guidance.
- 6. Leverage Digital Tools for Wider Outreach:**
The success of Momentum's digital campaigns illustrates the potential of online platforms to reach diverse audiences. Future projects should continue to utilize websites, social media, and online training tools to extend their impact, especially in regions with limited physical access to events.
- 7. Foster Long-Term Monitoring and Evaluation:**
Establishing a robust framework for monitoring and evaluating the long-term impacts of energy cooperatives will be essential. Regular assessments can provide insights into the effectiveness of implemented strategies and identify areas for improvement.
- 8. Replicate and Scale Success Stories:**
Documenting and disseminating the best practices from successful initiatives, can inspire other regions to adopt similar approaches. Creating a centralized repository of case studies and success stories will support replication efforts.
- 9. Increase Awareness of Technical and Financial Benefits:**
To engage citizens and businesses more effectively, future initiatives should focus on simplifying complex technical concepts and financial models. Workshops led by experts on topics such as legal forms, tax incentives, and the economic benefits of energy cooperatives can demystify these aspects and encourage broader participation.
- 10. Encourage Regional Collaboration:**
Building cross-border collaborations among European regions can enhance knowledge exchange and foster innovation. Establishing a network of energy cooperatives across EU countries could also help address shared challenges and promote collective progress toward sustainability goals.

By implementing these recommendations, the eCOOP project's legacy can be further strengthened, ensuring its role as a cornerstone in Europe's transition toward sustainable, community-driven energy solutions.



ANNEXES



05

Annex I: Generating Actions and Experiences Template

Activity	
Description	
Target Group	Anticipated Number of People Reached
Duration	Site Location
Needed Resources	
Dissemination / Promotion Ideas	
Potential barriers or resistance	
Collaborators	



Annex II: List of Generating Actions and Experiences per Country

Italy

Activity 1	
Pilot of OER	
Description	
<p>From January to March 2023, a series of training activities were held in Castelluccio Valmaggiore with a group of 15 women. These women participated in a specialized training program focused on fostering female entrepreneurship in rural areas. As part of the initiative, Meridaunia, a project partner, integrated the training materials from the e-coop project into the program. This approach aimed to empower participants with knowledge about establishing community cooperatives and energy cooperatives. The training also emphasized the transition from being mere consumers to becoming active "prosumers," capable of both producing and consuming energy.</p>	
Target Group	Anticipated Number of People Reached
Women from Monti Dauni Area, including Municipal technicians, companies owner and general public	15
Duration	Site Location
<p>13/01/2023 10/02/2023 17/02/2023 2/03/2023 30/03/2023</p> <p>4 h per each session</p>	Castelluccio Valmaggiore
Needed Resources	
Signature list, power point presentation	
Dissemination / Promotion Ideas	
Promotion among different stakeholders of Monti Dauni Area	
Potential barriers or resistance	
The remote location of the training venue or a lack of reliable transportation options, lack of understanding or awareness of the training's purpose and benefits	
Collaborators	
Municipality of Castelluccio Valmaggiore (Major and technical staff), partners of the other project and trainers.	



Activity 2	
Event “Opportunities for Alternative Energies”	
Description	
<p>Each year, the city of Foggia hosts a significant agricultural fair. The event spans five days and serves not only as an exhibition space but also as an opportunity to organize workshops and conferences on relevant topics. These gatherings attract regional government representatives, mayors, experts, technicians, and delegates from scientific institutions, including universities and research centers. As part of the 2023 edition of the fair, Meridaunia organized a conference on opportunities for alternative energy. During the event, experiences from community energy cooperatives in the Monti Dauni region were shared, highlighting their achievements and potential.</p>	
Target Group	Anticipated Number of People Reached
Authorities Citizens Majors Municipal technicians VET Providers Schools	70
Duration	Site Location
30/04/2023 2 hours	Foggia
Needed Resources	
Photos of the event	
Dissemination / Promotion Ideas	
Promotion among different stakeholders of the entire Region	
Potential barriers or resistance	
<p>Overlapping Events: The event might compete with other agricultural fairs or conferences held around the same time, which could split attendance or dilute its impact; Complex Topics: Workshops and conferences on technical subjects, such as alternative energy and community cooperatives, may seem too advanced or irrelevant to certain attendees, reducing engagement.</p>	
Collaborators	
Technical staff of Meridaunia, experts holding the speeches	



Activity 3	
Event “Open Days dei Monti Dauni”	
Description	
To mark the 25th anniversary of Meridaunia’s founding, a three-day program of events, workshops, and conferences was organized. As part of the celebrations, an entire morning was dedicated to discussing Meridaunia’s energy transition strategy. A roundtable discussion featured invited experts who explored various approaches to implementing energy transition initiatives, with a particular focus on rural areas. Special attention was given to community cooperatives as an effective tool for driving this transformation.	
Target Group Authorities Citizens Majors Municipal technicians VET Providers Schools	Anticipated Number of People Reached 150
Duration 22/05/2023 4 hours	Site Location Foggia
Needed Resources	
Photos of the event, signature list	
Dissemination / Promotion Ideas	
Promotion among different stakeholders of the entire Region	
Potential barriers or resistance	
Without clear follow-up actions or programs, participants might view the event as a standalone initiative with limited practical outcomes.	
Collaborators	
Technical staff of Meridaunia, experts holding the speeches	

Activity 4	
Workshop “Strategies to contrast depopulation in rural areas”	
Description	
The event brought together local stakeholders, policymakers, community leaders, and experts to discuss innovative approaches to revitalizing rural communities. Key topics included fostering sustainable local economies, improving infrastructure and digital connectivity, promoting tourism and cultural heritage, and supporting youth entrepreneurship. Through interactive sessions and case studies, participants explored practical solutions to retain residents, attract newcomers, and ensure long-term development in rural areas. The workshop emphasized collaboration and actionable strategies tailored to the unique challenges of Monti Dauni.	
Target Group Authorities Citizens Majors	Anticipated Number of People Reached 54
Duration 4/06/2023 3 hours	Site Location Castelnuovo della daunia
Needed Resources	
Photos of the event	
Dissemination / Promotion Ideas	
Promotion among different stakeholders of the entire Region	
Potential barriers or resistance	
Insufficient outreach or advertising of the workshop could result in poor attendance, especially if key stakeholders or community members are not informed about the event.	
Collaborators	
Technical staff of Meridaunia, experts holding the speeches	

Activity 5	
Meetings with the Majors, citizens and Technicians about the Energy transition Strategy of Meridaunia	
Description	
In July, September, and October 2023, Meridaunia organized a series of meetings with local stakeholders to develop the strategic plan for the 2024-2027 programming period. Meridaunia's strategy adopts a multi-fund and multi-thematic approach, with a particular focus on energy transition. These meetings aimed to showcase the progress already achieved in energy transition efforts, including the e-coop project and its outcomes, while also programming together plans and initiatives to be implemented in the coming years.	
Target Group Authorities Citizens Majors Technicians	Anticipated Number of People Reached 142
Duration 27/07/2023 28/07/2023 1/09/2023 11/09/2023 25/09/2023 2/10/2023 3/10/2023 2 hours each	Site Location Lucera Bovino Troia
Needed Resources	
Photos of the event	
Dissemination / Promotion Ideas	
Promotion among different stakeholders of the Area	
Potential barriers or resistance	
Stakeholders may have differing priorities or objectives, making it challenging to achieve consensus on the strategic direction.	
Collaborators	
Technical staff of Meridaunia	



Activity 6

Presentation of the Paper “Il management territorial. L’approccio multistakeholder dei GAL”

Description

Meridaunia frequently provides internship opportunities for young graduates. In 2023, a student from the University of Bologna conducted a case study on Meridaunia, focusing on the strategies implemented in the Monti Dauni region regarding territorial management. During the presentation of their research, the student highlighted community cooperatives as an exemplary practice of the multi-stakeholder approach. As a result, the e-coop project was introduced and discussed as part of the presentation.

Target Group

Professors
Higher Education

Anticipated Number of People Reached

47

Duration

31/10/2023

1 hours

Site Location

Forlì

Needed Resources

Photos of the event

Dissemination / Promotion Ideas

Promotion inside the Education and Scientific Area

Potential barriers or resistance

Some stakeholders might perceive the research as less relevant or insightful because it is conducted by an external student.

Collaborators

University of Bologna



Activity 7 Living Lab sulla Filiera agroforestale	
Description On November 13, 2023, in Biccari, a "Living Lab" was conducted focusing on the agroforestry supply chain. This initiative aimed to collaboratively develop a sustainable agroforestry sector by engaging local stakeholders, including farmers, researchers, and community members. The event featured practical demonstrations and discussions on innovative practices to enhance the integration of agriculture and forestry, promoting economic development and environmental conservation in the Monti Dauni region.	
Target Group Local farmers and landowners Researchers and academics specializing in agroforestry, land management, biodiversity, and sustainable development Forestry and agricultural professionals Cooperative and community leaders Policy makers and administrators	Anticipated Number of People Reached 55
Duration 13/11/2023 3 hours	Site Location Biccari
Needed Resources Photos of the event	
Dissemination / Promotion Ideas Promotion inside the Monti Dauni Area	
Potential barriers or resistance If the event was not adequately promoted or the importance of agroforestry supply chains was not well understood, it could result in low attendance or reduced interest from key stakeholders..	
Collaborators Municipality of Biccari	



Activity 8 Conference “Riqualificazione ambientale dei boschi”	
Description Organized as a "Community of Practice," the event, brought together organizations, associations, citizens, and public entities to collaboratively discuss and identify effective strategies for promoting and enhancing the area surrounding Lake Occhito. The area around Lake Occhito, one of Europe's largest artificial lakes, encompasses a vast green expanse of Mediterranean scrub, pine forests, and holm oak woods. This conference marked a significant step toward the environmental redevelopment of the forests surrounding Lake Occhito, fostering public-private synergy and community involvement to achieve sustainable territorial development.	
Target Group Local farmers and landowners Researchers and academics specializing in agroforestry, land management, biodiversity, and sustainable development Forestry and agricultural professionals Cooperative and community leaders Policy makers and administrators Representatives from environmental organizations and associations Representatives of Puglia Region	Anticipated Number of People Reached 20
Duration 22/02/2024 2 hours	Site Location Carlantino
Needed Resources Photos of the event	
Dissemination / Promotion Ideas Promotion inside the whole Regional Area	
Potential barriers or resistance The concept of public-private synergy might face resistance from those who distrust collaboration with private entities or fear that such partnerships may not prioritize community benefits.	
Collaborators Municipality of Carlantino	



Activity 9

ITS "Green Energy" – Study visit to an Energy Cooperative

Description

On April 10, 2024, students from the ITS Green Energy Puglia program in Troia participated in a study visit to a local energy cooperative. This visit was an integral component of their hands-on training, designed to provide real-world insights into renewable energy production and management. During the visit, students engaged with professionals who manage the cooperative's renewable energy installations, including wind and solar power systems. They observed the daily operations, maintenance procedures, and the integration of energy into the local grid. This experience allowed them to connect theoretical knowledge from their coursework with practical applications in the field. The study visit also highlighted the role of energy cooperatives in promoting sustainable development and community involvement in energy initiatives. Students learned about the cooperative's business model, community engagement strategies, and the economic and environmental benefits of local renewable energy projects. ITS Green Energy Puglia, with its main campus in Troia, is dedicated to training specialists in the energy sector, focusing on efficiency and sustainability. The institution emphasizes practical experience and industry collaboration to prepare students for the evolving demands of the energy industry.

Target Group

Young professionals aiming to enter the renewable energy industry, providing them with hands-on exposure to practical applications
 Industry professionals and cooperative members
 Students enrolled in the ITS Green Energy Puglia program

Anticipated Number of People Reached

21

Duration

10/04/2024

2 hours

Site Location

Troia

Needed Resources

Photos of the event

Dissemination / Promotion Ideas

Promotion inside the VET Providers

Potential barriers or resistance

Participants who are accustomed to traditional energy systems might be skeptical of the cooperative model or renewable energy initiatives, particularly if they perceive these as less practical or economically viable

Collaborators

ITS "Green Energy", Municipality of Troia



Activity 10 Workshop “Diversificazione dell’agricoltura nei Monti Dauni”	
Description The Workshop on Agricultural Diversification in the Monti Dauni aimed to explore strategies for diversifying agricultural practices in the Monti Dauni region, focusing on sustainable development, innovation, and enhancing the economic resilience of local farming communities. Participants were expected to engage in interactive sessions designed to facilitate knowledge exchange and collaborative discussions on best practices and potential challenges in agricultural diversification. The goal was to equip attendees with practical insights and tools to implement diversified agricultural strategies, thereby contributing to the sustainable development of the Monti Dauni area.	
Target Group Agricultural experts Researchers Local farmers who have successfully implemented diversification techniques.	Anticipated Number of People Reached 77
Duration 1/05/2024 2 hours	Site Location Foggia
Needed Resources Photos of the event	
Dissemination / Promotion Ideas Promotion inside Regional Area	
Potential barriers or resistance The event might compete with other agricultural fairs or conferences held around the same time, which could split attendance or dilute its impact.	
Collaborators Agricultural associations in collaboration with academic institutions and supported by regional development programs	



Activity 11 Conference “Community Based Tourism”	
Description This event focused on cooperative tourism as a development model for the Monti Dauni region, aiming to explore how natural and cultural resources can be effectively utilized to strengthen the area's brand and promote it as a tourist destination. By emphasizing a cooperative approach, the event highlighted the importance of collaboration among different sectors to create a cohesive and attractive tourism offering in the Monti Dauni area. The discussions aimed to identify best practices and actionable steps to leverage the region's unique assets, thereby contributing to its overall development and appeal to visitors.	
Target Group Local authorities Tourism operators Community members	Anticipated Number of People Reached 60
Duration 27/06/2024 6 hours	Site Location Lucera
Needed Resources Photos of the event, signature list	
Dissemination / Promotion Ideas Promotion inside Regional Area	
Potential barriers or resistance Participants might express concerns about whether the discussions and recommendations from the conference will translate into tangible actions. A lack of clear follow-up plans could lead to apathy or reduced confidence in the initiative.	
Collaborators Municipality of Lucera	



Activity 12	
Territorial development for Green Transition: Harnessing the potential of rural communities. Policy Action Lab	
Description	
<p>On September 19, 2024, the Rural Pact Support Office organized an online Policy Action Lab titled "Territorial Development for the Green Transition: Harnessing the Potential of Rural Communities." RURAL PACT. The event aimed to explore how rural areas can effectively contribute to and benefit from the green transition, emphasizing the importance of integrated territorial development and place-based strategies. Key Topics Discussed:</p> <p>Bioeconomy: Strategies to develop bio-based economies in rural areas, focusing on creating high-quality jobs and sustainable value chains;</p> <p>Energy Communities: The role of rural energy communities in achieving energy independence and security, and the challenges they face, including regulatory complexities and financial barriers;</p> <p>Water Management: Approaches to balanced water resource management in rural regions, highlighting the importance of nature-based solutions and collaborative strategies.</p>	
Target Group	Anticipated Number of People Reached
Policymakers Representatives from EU institutions National and regional authorities Civil society organizations Academic and research institutions.	264
Duration	Site Location
19/09/2024 2 hours	Online
Needed Resources	
Photos of the event, participant list	
Dissemination / Promotion Ideas	
Promotion inside Regional Area	
Potential barriers or resistance	
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Collaborators	
Event organized by the EU Commission	



Activity 13 EU Conference "Cohesion for transition"	
Description This event was organized to: Exchange of Best Practices: Facilitate discussions among national, regional, and local cohesion and sustainability transition practitioners to share experiences and good practices; Partnership Building: Create opportunities for forming partnerships and jointly identifying solutions to common challenges in implementing sustainability transitions; Technical Assistance: Provide guidance on the development and implementation of sustainability transitions, ensuring effective use of EU funds under Policy Objective 2: "A greener, low-carbon transition towards a net zero carbon economy and resilient Europe." This event represented a significant opportunity for stakeholders across Europe to collaborate and advance the effective implementation of sustainability transitions, contributing to the broader goals of the European Green Deal.	
Target Group Managing authorities of European Regional Development Fund (ERDF) and Cohesion Fund (CF) programmes Regional and local authorities involved in environment, energy, and climate sectors Public bodies and other relevant stakeholders engaged in the implementation of cohesion policy	Anticipated Number of People Reached 100
Duration 19/09/2024 2 hours	Site Location Online
Needed Resources Photos of the event, participant list	
Dissemination / Promotion Ideas Promotion inside Regional Area	
Potential barriers or resistance --	
Collaborators Event organized by the C4T Community of Practice, a platform dedicated to supporting EU Member States and regions in effectively utilizing EU funds for sustainability transitions	



Slovakia

Activity 1	
Dissemination workshop in Podkylava	
Description Dissemination event of the e-COOP project and the idea behind the energy cooperatives	
Target Group VET teachers	Anticipated Number of People Reached 25
Duration 29/11/2023, 4 h	Site Location Podkylava, Myjava municipality
Needed Resources Signature list, camera, website, power point presentation	
Dissemination / Promotion Ideas Promoting the background and potential of an energy community	
Potential barriers or resistance NA	
Collaborators New Edu, no.o., TBS, a.s.	

Activity 2	
Dissemination & presentation	
Description Dissemination event of the e-COOP project and the idea behind the energy cooperatives	
Target Group Farmers, policy makers and municipality representatives	Anticipated Number of People Reached 50
Duration 29/11/2023. 1h	Site Location Hrusov
Needed Resources Signature list, camera, website, power point presentation	
Dissemination / Promotion Ideas Promoting the background and potential of an energy community	
Potential barriers or resistance NA	
Collaborators Rural Parliament	



Activity 3 Agrokomplex Fair	
Description Promotion of the e-COOP project and its results during the fair Agrokomplex in cooperation with Rural Parliament in Slovakia	
Target Group Wide public, rural sector representatives, energy industry	Anticipated Number of People Reached 10 000
Duration August 2024, 4 days	Site Location Nitra
Needed Resources Banners, stand of Rural Parliament, promotional materials	
Dissemination / Promotion Ideas European projects promotion among wide public	
Potential barriers or resistance NA	
Collaborators Rural Parliament in Slovakia	

Activity 4 Info Day at SUA	
Description Dissemination event of the e-COOP project and the idea behind the energy cooperatives	
Target Group STEM students, energy sector representatives	Anticipated Number of People Reached 45
Duration 28/03/2024, 5 h	Site Location Nitra
Needed Resources Signature list, camera, website, power point presentation	
Dissemination / Promotion Ideas Promotion of the e-COOP project and its results. Promoting the background and potential of an energy community.	
Potential barriers or resistance NA	
Collaborators NA	



Activity 5 Atraktivny vidiek 2024 conference	
Description Dissemination event of the e-COOP project and the idea behind the energy cooperatives	
Target Group Policy makers, rural stakeholders	Anticipated Number of People Reached 65
Duration 16/04/2024, 2h	Site Location Tale, Brezno municipality
Needed Resources Signature list, camera, website, power point presentation	
Dissemination / Promotion Ideas Promotion of the e-COOP project and its results. Promoting the background and potential of an energy community. Dissemination of the training modules.	
Potential barriers or resistance NA	
Collaborators Rural Parliament in Slovakia	

Spain

Activity 1 eCOOP dissemination event	
Description Dissemination event of the eCOOP project in the beginning of the creation of the CEL La Ribera	
Target Group Local authorities, Municipal technicians and society interested in participating in Energy Communities	Anticipated Number of People Reached 17
Duration 22/3/2023. 1 h	Site Location Algemesí
Needed Resources Signature list, camera, website, power point presentation	
Dissemination / Promotion Ideas Promoting the creation of an energy community in la Ribera	
Potential barriers or resistance Disinformation, mistrust of benefits and of associative models	
Collaborators Algemesi City Council, Politechnical University of Valencia, Tecnalia Company, Alfarb City Council	



Activity 2 eCOOP dissemination event	
Description Dissemination event of the eCOOP project in the beginning of the creation of the CEL Alfarb	
Target Group Local authorities, Municipal technicians and society interested in participating in Energy Communities	Anticipated Number of People Reached 12
Duration 29/11/2023. 2 h	Site Location Alfarb
Needed Resources Signature list, camera, website, power point presentation	
Dissemination / Promotion Ideas Promoting the creation of an energy community in Alfarb	
Potential barriers or resistance Disinformation, mistrust of benefits, renewable energies and of associative models	
Collaborators Alfarb City Council, Catadau City Council	



Activity 3	
eCOOP dissemination event, workshop La Ribera and Europe	
Description	
Dissemination event of the eCOOP project in a workshop dedicated to European Projects in the Day of Europe "La Ribera and Europe"	
Target Group Local authorities, Municipal technicians, companies and general public	Anticipated Number of People Reached 56
Duration 9/05/2024. 5 h	Site Location Castelló
Needed Resources	
Signature list, camera, website, power point presentation	
Dissemination / Promotion Ideas	
European projects promotion among different stakeholders of La Ribera	
Potential barriers or resistance	
Disinformation, mistrust of its effectiveness and consider it is far from local interests	
Collaborators	
Castelló City Council, Ribera Alta County Council, Ribera Baixa County Council, AEDL network of La Ribera, PATER, FVMP, Alzira Business Association, ITE Network, CCOO, IES Vicente Gandia.	



Activity 4 eCOOP dissemination event	
Description Dissemination event of the eCOOP project and its results in the constitution of the CEL Alfarb	
Target Group Local authorities, Municipal technicians, members participating in the Energy Community and Society interested in creating and participating in Energy Communities	Anticipated Number of People Reached 19
Duration 22/05/2024. 2 h	Site Location Alfarb
Needed Resources Signature list, camera, website, power point presentation	
Dissemination / Promotion Ideas Constitution of the energy community of Alfarb, dissemination of the energy communities model to other stakeholders of La Ribera	
Potential barriers or resistance Disinformation, mistrust of benefits, renewable energies and of associative models	
Collaborators Alfarb City Council, Catadau City Council, Sueca City Council	

Activity 5 eCOOP dissemination event	
Description Dissemination event of the eCOOP project training modules in the CEL Alfarb community	
Target Group Local authorities, Municipal technicians, members participating in the Energy Community	Anticipated Number of People Reached 8
Duration 25/09/2024. 2 h	Site Location Alfarb
Needed Resources Signature list, camera, website, power point presentation	
Dissemination / Promotion Ideas Dissemination of the training modules in the CEL Alfarb community together with the follow-up of the energy community	
Potential barriers or resistance Disinformation, mistrust of benefits and the CEL model	
Collaborators Alfarb City Council, CEL Alfarb members, Fortaleny City Council	

Activity 6	
eCOOP dissemination event	
Description	
Dissemination event of the eCOOP project results and the training modules	
Target Group Local authorities, Municipal technicians, members participating in Energy Communities, companies	Anticipated Number of People Reached 28
Duration 02/10/2024. 3h	Site Location Sumacàrcer
Needed Resources	
Signature list, camera, website, power point presentation	
Dissemination / Promotion Ideas	
Dissemination of the training modules in the CEL Sumacàrcer community together with the importance of the citizen participation in an energy community. Creating synergies with the European Project Wise on creating energy employments addressed to women.	
Potential barriers or resistance	
Disinformation, mistrust of benefits and the CEL model	
Collaborators	
Sumacàrcer City Council, CEL Sumacàrcer, CEL Alfarb, Ona Adapta Company, Wise European Partners, CEL Castellar-Oliveral, CEL Càrcer	

Activity 7 eCOOP dissemination event	
Description Dissemination event of the eCOOP project and the training modules among the local development agents of La Ribera	
Target Group Local development agents of La Ribera	Anticipated Number of People Reached 14
Duration 15/10/2024. 2 h	Site Location Algemesí
Needed Resources Signature list, camera, website, power point presentation	
Dissemination / Promotion Ideas Dissemination of the training modules and the model of energy cooperatives	
Potential barriers or resistance Disinformation, mistrust of benefits and of associative models	
Collaborators Algemesi City Council, PATER, Local developments agents of La Ribera	



Activity 8 Alzira dissemination conference	
Description During the GREEN-EU meeting Dissemination event of the eCOOP project and the training modules among the local development agents of La Ribera	
Target Group GREEN-EU European partners Municipal technicians	Anticipated Number of People Reached 30
Duration 27/11/2024. 4 h	Site Location Alzira
Needed Resources Signature list, camera, website, power point presentation	
Dissemination / Promotion Ideas Dissemination of the project	
Potential barriers or resistance Participants in GREEN-EU who are interested more in their project and countries, might be skeptical or uninterested on the eCOOP outcomes.	
Collaborators Ribera Alta County Council	



Ireland

Activity 1 Organic Farm Visit – Hands-On Sustainability Education	
Description Momentum organised a sustainability-focused event at an organic farm, offering participants hands-on learning about renewable energy practices, community engagement strategies, and the application of eCOOP tools.	
Target Group Local leaders, rural stakeholders, and educators.	Anticipated Number of People Reached 15 participants directly engaged.
Duration 1 day (3 Hours)	Site Location Hillside Holistic Farms
Needed Resources Event materials, transportation, tools for tree planting, and communication tools.	
Dissemination / Promotion Ideas <ul style="list-style-type: none"> • Sharing event highlights, photos, and testimonials on social media platforms. 	
Potential barriers or resistance <ul style="list-style-type: none"> • Logistical challenges such as transportation availability or weather conditions. • Limited scalability for larger audiences. 	
Collaborators Farm staff and local community leaders provided logistical support, while Momentum facilitated event coordination and promotion.	



Activity 2 Social Media Campaigns – Promoting Energy Cooperatives	
Description Momentum conducted targeted social media campaigns to promote the eCOOP platform and its curriculum, focusing on engaging stakeholders online and increasing visibility for the project.	
Target Group Rural communities, educators, and policymakers	Anticipated Number of People Reached Approximately 2,000+ individuals reached online.
Duration September 2022 – November 2024	Site Location Online (via LinkedIn, Twitter, and other platforms).
Needed Resources Social media accounts, graphic design tools, promotional content.	
Dissemination / Promotion Ideas <ul style="list-style-type: none"> • Sharing project milestones, success stories, and training module highlights. • Collaborating with partners to amplify posts and extend online visibility. 	
Potential barriers or resistance <ul style="list-style-type: none"> • Limited reach due to irregular posting schedules. • Challenges in engaging offline stakeholders through digital platforms. 	
Collaborators Momentum collaborated with project partners to align content and ensure wide dissemination.	

Activity 3 Stakeholder Feedback Collection	
Description Momentum facilitated stakeholder feedback collection during and after activities to evaluate the effectiveness and impact of eCOOP resources, refining the platform and curriculum based on insights.	
Target Group Event participants, platform users, and rural community representatives.	Anticipated Number of People Reached Feedback collected from 24 stakeholders.
Duration March 2024 – November 2024.	Site Location Online (via surveys) and in-person during events.
Needed Resources Survey tools (Google Forms), mailing lists, and outreach emails.	
Dissemination / Promotion Ideas <ul style="list-style-type: none"> • Promoting surveys during events and through social media updates. • Sharing aggregated feedback findings in project reports. 	
Potential barriers or resistance <ul style="list-style-type: none"> • Survey fatigue or lack of detailed responses from stakeholders. • Difficulty reaching participants post-event for follow-up surveys. 	
Collaborators Momentum collaborated with project partners to align content and ensure wide dissemination.	

Activity 4	
Website Management and Maintenance	
Description	
Momentum managed and maintained the ecoop platform website, ensuring it was functional, accessible, and up-to-date. This included uploading and organising the 10-module curriculum, refining content for clarity and usability, and monitoring the platform’s performance. The website served as the central hub for project resources, attracting a significant number of visitors throughout the project duration.	
Target Group	Anticipated Number of People Reached
General public, educators, rural stakeholders, policymakers, and municipal technicians.	17,271 unique visitors and 55,073 visits.
Duration	Site Location
September 2022 – November 2024.	Online
Needed Resources	
Content management tools, IT support for troubleshooting, and analytics tools for monitoring website performance.	
Dissemination / Promotion Ideas	
<ul style="list-style-type: none"> • Promoting the website through social media campaigns, newsletters, and partner channels. • Highlighting new resources or updates via blog posts or platform notifications. 	
Potential barriers or resistance	
<ul style="list-style-type: none"> • Technical challenges, such as website downtime or difficulty accessing resources for certain user groups. • Ensuring user engagement and retention on the platform. 	
Collaborators	
Momentum collaborated with project partners to ensure the website reflected project goals and provided users with an intuitive and valuable experience.	

Austria

WP4 Generating Actions and Experiences

Activity 1 Dissemination workshop in Vienna	
Description The workshop aimed to introduce energy cooperatives to key stakeholders in Vienna, focusing on their role in achieving sustainable energy transitions and providing practical insights for local government and energy professionals.	
Target Group local government representatives, VET teachers, energy sector professionals	Anticipated Number of People Reached 13
Duration 25/10/2023 4 hours	Site Location Vienna
Needed Resources Photos of the event	
Dissemination / Promotion Ideas Raising awareness about the e-COOP project and highlighting the benefits and foundation of energy communities.	
Potential barriers or resistance N/A	
Collaborators Staff of VABCKJS-EU	



Activity 2 Dissemination Activity	
Description This event engaged community leaders and activists to discuss the importance of energy cooperatives in local sustainability efforts, emphasizing grassroots involvement and the potential for community-driven energy solutions.	
Target Group local community leaders and activists;	Anticipated Number of People Reached 26
Duration 27/12/2023 3 Hours	Site Location Graz
Needed Resources Photos of the event	
Dissemination / Promotion Ideas Promoting the e-COOP project's outcomes and raising awareness of the potential and background of energy communities.	
Potential barriers or resistance Confusion, lack of trust in the benefits of renewable energy, and reservations about cooperative approaches.	
Collaborators Local community activists	



Activity 3 Energy Cooperatives Workshop for Local Authorities	
Description This workshop focused on educating VET teachers and energy professionals about energy cooperatives, providing them with the tools to integrate these concepts into their training programs and the wider energy sector.	
Target Group VET teachers, energy professionals	Anticipated Number of People Reached 18
Duration 12/07/2024 4 hours	Site Location Linz
Needed Resources Signature list, PowerPoint presentation	
Dissemination / Promotion Ideas Highlighting the background and opportunities of energy communities.	
Potential barriers or resistance Scepticism about the advantages of renewable energy, and doubts regarding cooperative models.	
Collaborators Local Authorities	



Activity 4	
Info Day at VABCKJS-EU	
Description	
The Info Day provided a platform to engage the VABCKJS-EU community, members, and volunteers in discussions about the e-COOP project and its outcomes, fostering a deeper understanding of the project's impact.	
Target Group Members and volunteers of VABCKJS-EU and related associations;	Anticipated Number of People Reached 23
Duration 19/04/2024 6 hours	Site Location Vienna
Needed Resources Signature list, PowerPoint presentation	
Dissemination / Promotion Ideas Promotion inside Region	
Potential barriers or resistance N/A	
Collaborators VABCKJS-EU members and staff	

Activity 5 Renewable Energy Policy and Community Action Panel	
Description This panel brought together business owners and policymakers to discuss renewable energy policy, community-driven energy projects, and the role of energy cooperatives in fostering local energy independence.	
Target Group local business owners, renewable energy advocates, policymakers	Anticipated Number of People Reached 25
Duration 11/05/2024 12/05/2024 2 hours 2 hours	Site Location Innsbruck
Needed Resources Signature list, PowerPoint presentation	
Dissemination / Promotion Ideas Raising awareness about the foundations and potential of energy communities.	
Potential barriers or resistance N/A	
Collaborators Local stakeholders /authorities	

